LEAD RETRIEVAL
Collect – Download – Follow Up

Capture attendees' contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact information. No need to collect business cards!
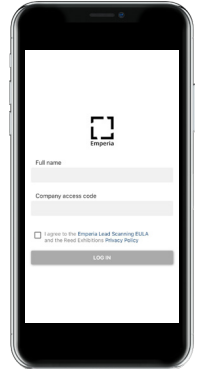
BEFORE THE SHOW

1 Receive Login Credentials

via an email sent to the key contact with the subject line: 'Your Company Access Code for Emperia'.

2 Download the Emperia Lead Retrieval App

Emperia

Download on the App Store

GET IT ON Google play

3 Log In

using the credentials from the email. Share credentials with your booth staff*

Logins can be used across multiple devices.

DURING THE SHOW

Welcome

Tap to scan badge

1 Tap to Scan

the QR code on the attendee's badge.

2 Take Notes

about your new lead by using the comment field at the bottom of the screen.

You can take more detailed notes by adding qualifiers, survey questions and sending content directly to your leads from the app. To learn more, contact your Customer Success Manager.

3 Download Lead Report

at anytime, using the direct link provided to your key contact with your company code. You will also receive an email at the end of each day with the link.

AFTER THE SHOW

1 Receive Post-Show Email

to access your leads through the direct link to download your lead reports. This will be sent to the key contact

2 View, Sort & Download Leads

directly into your CRM.

3 Follow Up with your Leads

within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Manager with any questions or if you need assistance!

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